From: nbarajas@bakersfieldpd.us
To: mheredia@bakersfieldpd.us
Subject: Re: (U//FOUO) CFIX Open Source Spotlight - Social Mapper Facial Recognition Tool
Date: Sunday, February 10, 2019 8:39:28 AM

Thank you sir.

Sent from my iPhone

On Feb 8, 2019, at 4:06 PM, Martin Heredia <mheredia@bakersfieldpd.us> wrote:

> fyi
>
> ---
>
> **From:** Jeremy D. Blakemore
> **Sent:** Friday, February 08, 2019 11:13 AM
> **To:** Martin Heredia
> **Subject:** RE: (U//FOUO) CFIX Open Source Spotlight - Social Mapper Facial Recognition Tool
>
> I saw that, thanks. Not sure if CAU is aware and using....
>
> ---
>
> **From:** Martin Heredia
> **Sent:** Friday, February 08, 2019 11:06 AM
> **To:** Jeremy D. Blakemore
> **Subject:** Fwd: (U//FOUO) CFIX Open Source Spotlight - Social Mapper Facial Recognition Tool
>
> Fyi
> Sent from my iPhone
>
> Begin forwarded message:
>
> > **From:** <info@sacrtac.org>
> > **Date:** February 8, 2019 at 10:28:22 AM PST
> > **To:** <mheredia@bakersfieldpd.us>
> > **Subject: (U//FOUO) CFIX Open Source Spotlight - Social Mapper Facial Recognition Tool**
> >
> > Attachment Link(s):
> >
> > - (U--FOUO) Social Mapper Facial Recognition Tool.pdf (3 pages)
> >
> > Link(s) will expire on 3/10/2019
> >
> > UNCLASSIFIED//FOR OFFICIAL USE ONLY
> >
> > The Central California Intelligence Center (CCIC) is forwarding the attached CFIX Open Source Spotlight **(U//FOUO) Social Mapper**

Facial Recognition Tool, dated 4 February 2019, on behalf of the Central Florida Intelligence Exchange (CFIX).

(U//FOUO) This spotlight was created by the CFIX to highlight an open source intelligence (OSINT) tool that allows users to connect social media profiles from various platforms through the use of facial recognition.

(U) Social Mapper compiles information from the media sites: LinkedIn, Facebook, Twitter, Google+, Instagram, VKontakte, Weibo, and Douban.

(U) The process of Social Mapper can be broken down into three main stages. (1) Target parsing: creating a list of targets based on inputted data; (2) online search: once the targets are processed, Social Mapper begins to search for people online by logging into social media sites and detecting names. The top results of these searches get pulled and profile pictures get downloaded in order to begin facial recognition checks to attempt to find matches. (3) Report generation: after all the social media sites have been checked, the tool generates reports and data which can be outputted in a variety of forms.

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